The Effects of Thin and Heavy Media Images on Overweight and Underweight Consumers: Social Comparison Processes and Behavioral Implications

DIRK SMEESTERS
THOMAS MUSSWEILER
NAOMI MANDEL

References


Schwarz, Norbert and Herbert Bless (1992), “Constructing Reality and Its Alternatives:
Assimilation and Contrast Effects in Social Judgment,” in The Construction of
Social Judgments, ed. Leonard L. Martin and Abraham Tesser, Hillsdale, NJ:
Erlbaum, 217–45.
100-Calorie Packs Lead to Increased Consumption? The Effect of Reduced Food
Sizes and Packages on the Consumption Behavior of Restrained Eaters and
Unrestrained Eaters,” Journal of Consumer Research, 35 (October), 391–405.
Seddon, Lesley and Neil Berry (1996), “Media-Induced Disinhibition of Dietary
Restraint,” British Journal of Health Psychology, 1 (1), 27–33.
Sherif, Carolyn W., Muzafer S. Sherif, and Roger E. Nebergall (1965), Attitude and
Attitude Change, Philadelphia: W. B. Saunders, 92–126.
of Material Values,” Journal of Consumer Research, 32 (December), 473–79.
on the Self,” Journal of Consumer Research, 32 (March), 576–82.
Comparisons Affect Implicit and Explicit Self-Evaluations,” Journal of Personality
and Social Psychology, 87 (4), 468–81.
How Defensive Motivations and Similarity Shape Social Comparison Effects,”
Selves: Their Impact on Self-Evaluations,” Journal of Personality and Social
Psychology, 79 (6), 1068–87.
——— (2001), “Let’s Not Forget the Past When We Go to the Future: On Our
Knowledge of Knowledge Accessibility Effects,” in Cognitive Social Psychology,
Implicit Social Comparisons on Activation, Behavior, and Self-Views,” Journal of
Personality and Social Psychology, 87 (6), 860–75.
Ideal on Women and Linkages to Bulimic Symptomatology,” Journal of Social and
Clinical Psychology, 13 (3), 288–308.
Swami, Viren and Martin J. Tovée (2005), “Female Physical Attractiveness in Britain
Wall Street Journal, January 8, B4.
Tiggemann, Marika (2000). “Person # Situation Interactions in Body Dissatisfaction,”
International Journal of Eating Disorders, 29 (1), 65–70.


